



Business Recovery

FOR THE NEW NORMAL
PROSPERA BUSINESS NETWORK

5 Questions Every Business Owner Should Answer in Uncertain Times

Our markets are changing quickly. Take some time to evaluate your business and prepare for the future.

How much cash do I have on hand?

If I didn't make another dollar for 1 month (3 months or 6 months), how much money do I need to keep my company going?

What does my customer really need and how can I serve them?

What can I do to reduce or delay expenses today?

What creative actions can I take to generate cash?