

## MARKETING + PUBLICITY BENEFITS

### 2021 Membership Levels

Annual Membership Dues		\$5,000 Community Leader	\$2,500 Executive	\$1,200 Partner	\$600 Contributor	\$300 Associate	\$150 Solopreneur*
EMAIL	Annual Email Distributed to Prospera's Contact List (6,000+ Recipients)	2X	1X	○	○	○	○
ONLINE MEMBER DIRECTORY	Company Logo · Color	●	○	○	○	○	○
	Company Logo · B/W	○	●	○	○	○	○
	Company Description	●	●	●	○	○	○
	Website Hyperlink	●	●	●	●	○	○
	Directory Listing	●	●	●	●	●	●
SOCIAL MEDIA	Annual Re-post on Prospera Social Media	1X	1X	1X	1X	1X	1X
	#MemberOfTheMonth Feature Eligibility	●	●	●	○	○	○
	Story Feature Monthly Member Meetup Spotlight	●	●	●	●	●	●

## NETWORKING + TRAINING BENEFITS

Annual Membership Dues	\$5,000 Community Leader	\$2,500 Executive	\$1,200 Partner	\$600 Contributor	\$300 Associate	\$150 Solopreneur*
Annual Table Hosting Opportunity During Monthly Member Meetup	●	○	○	○	○	○
Annual Team Training Eligibility	●	●	○	○	○	○
Prospera Board of Directors Eligibility	●	●	●	○	○	○
Trainer Eligibility in Our Quarterly Business Expert Series	●	●	●	●	○	○
Leads Group Eligibility	●	●	●	●	○	○
Volunteer Committee Opportunities (Events, Loans, Women's Business Center)	●	●	●	●	●	○

**The following benefits are included in all levels of membership:**

- Discounts on Events + Trainings for Owners and Employees • Professional Business Referrals
- Complimentary Monthly Networking Events (Including Monthly Member Meetups)
- Industry Data from IBISWorld • Emerging Company Roundtable Eligibility

**\$10,000+ supporters receive Economic Partner Status and packages.**

*\*Solopreneur membership level is available to sole proprietors only.*



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